

# Build What Your Business Needs with Bluestone PIM PBCs

Packaged Business Capabilities, or PBCs, are the building blocks of Composable Commerce.

Think of them as LEGO bricks for your enterprise. Each one does a specific job and does it well.

In simple terms, a PBC is a self-contained software module that supports a complete business capability.



## Bluestone PIM: Core PBCs

### Price Manager

Turn pricing into a strategic advantage by removing the limitations of traditional ERP systems.

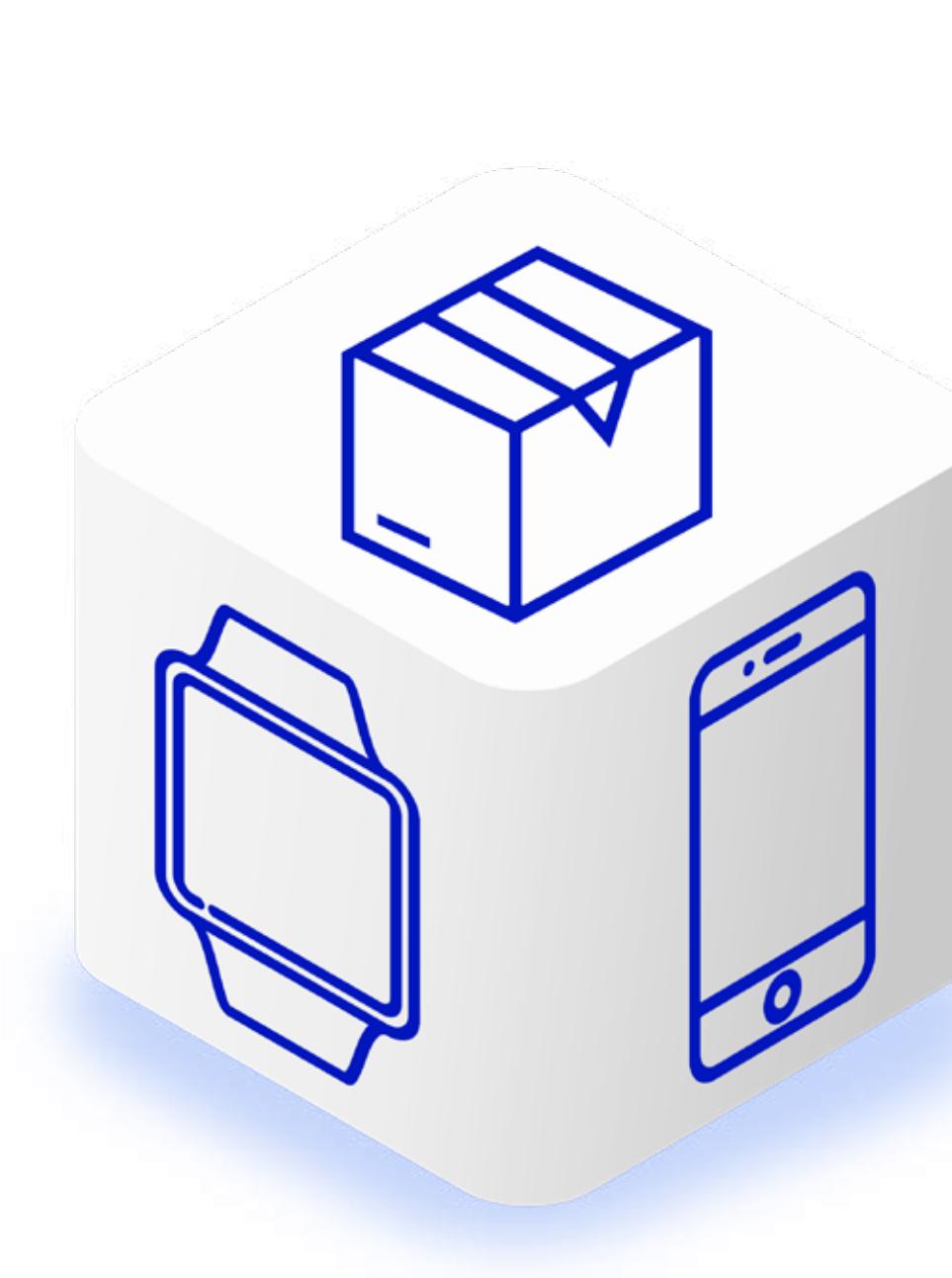
- Schedule set and forget offers.
- Roll out tailored pricing for specific regions or customer groups.
- Apply fixed price overrides without technical bottlenecks.
- Set guardrails to reduce errors and protect brand consistency.



### Advanced Product Configurator

Remove complexity from selling configurable products by allowing customers to build their own items through a self service journey.

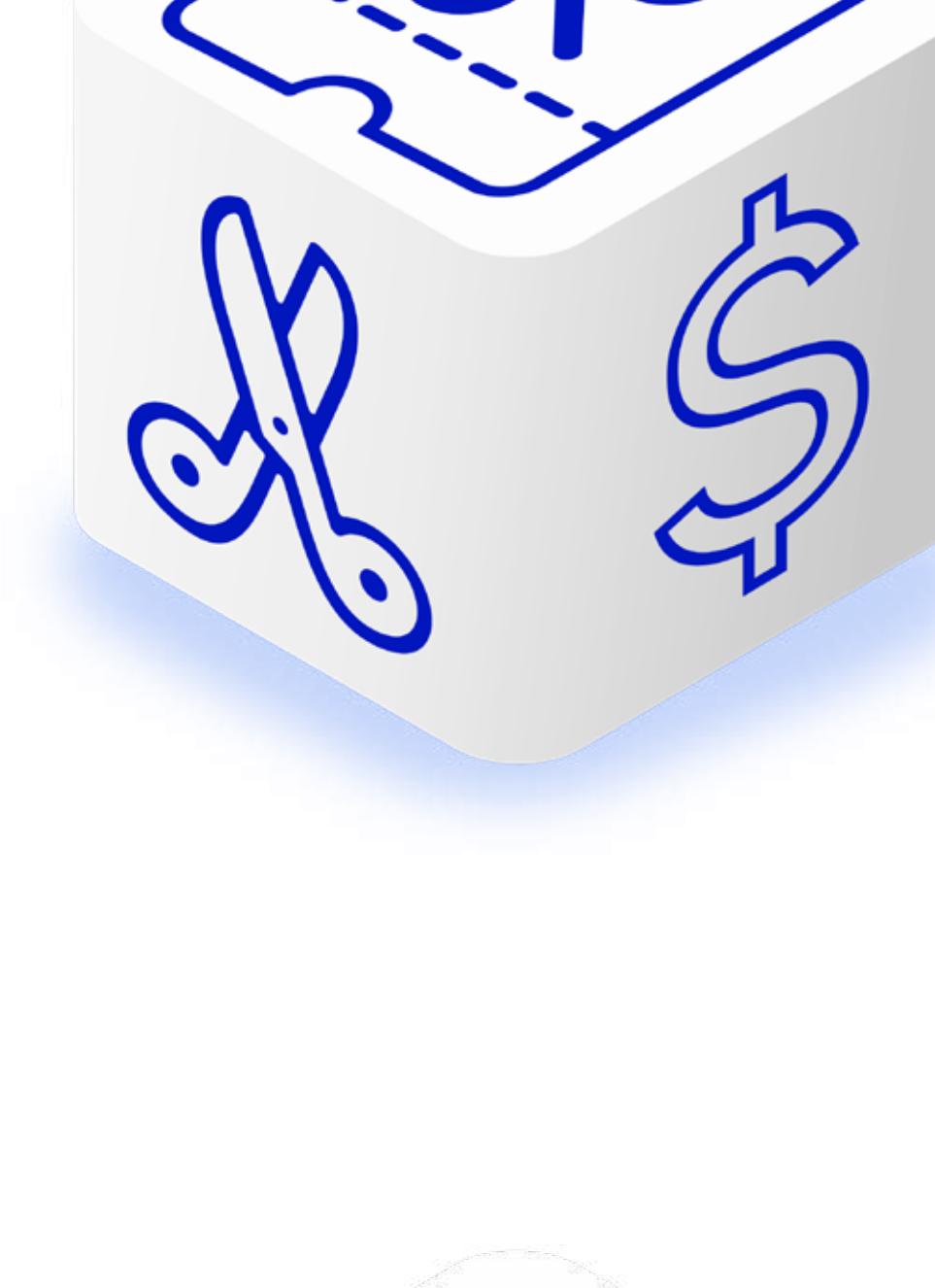
- Manage models and technical components via clear business rules.
- Calculate prices automatically as options are added.
- Create distinct journeys for B2B and B2C customers.
- Speed up the buying process while reducing the load on support teams.



### Advanced Bundle Configurator

Create and manage product and service bundles without technical complexity.

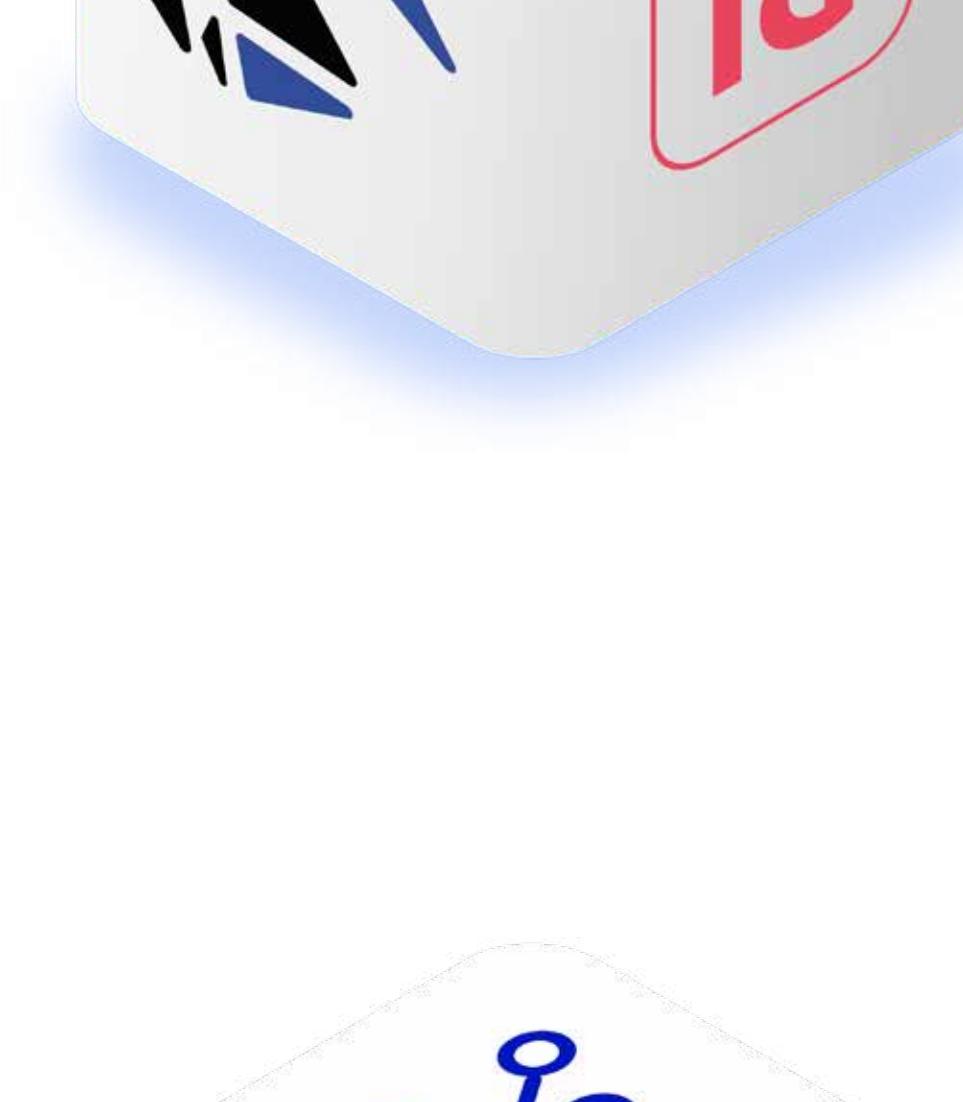
- Combine physical products with digital services.
- Define mandatory and optional items within each bundle.
- Keep pricing accurate with real time cost data.
- Track performance to identify high value combinations.



### Voucher Manager

Convert discounts into loyalty drivers with full control over incentive programmes.

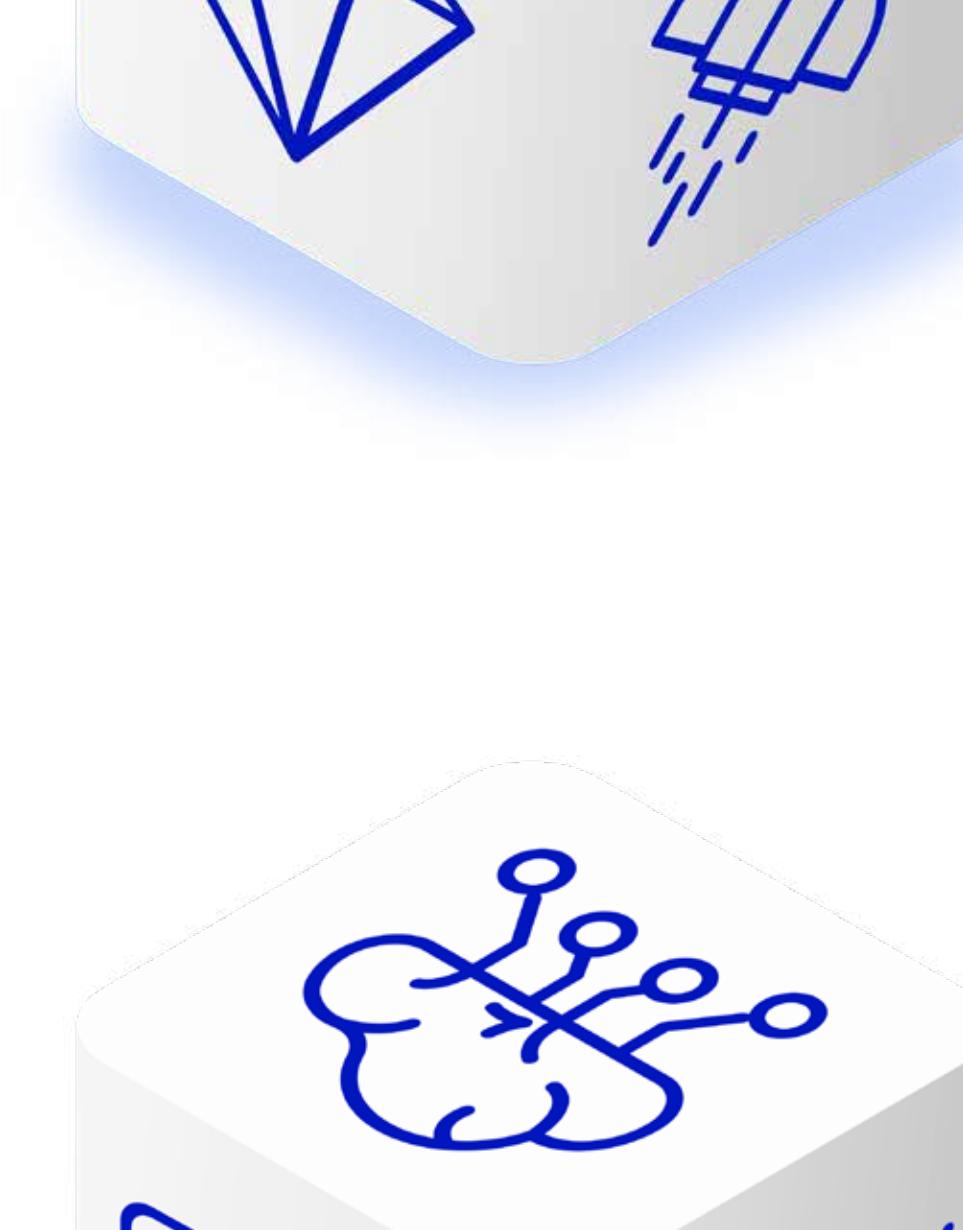
- Generate single or bulk codes directly in your PIM.
- Link vouchers to specific users, categories, or segments.
- Apply discounts based on dates, spend thresholds, or products.
- Monitor performance through real time redemption tracking.



### Adobe InDesign Sync

Eliminate manual effort by connecting Bluestone PIM directly with Adobe InDesign.

- Produce digital and print ready catalogues using live product data.
- Use pre-built templates to standardise layouts.
- Sync data via the EasyCatalog plugin to ensure consistency.
- Update all collateral automatically when product information changes.



To explore further options, visit the [Bluestone PIM Extension Hub](#).

Ready to unlock the potential of your product information?

[Book A Demo](#)

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